

National Family Business Day

19 September

National Family Business Day is about thanking family owned Australian businesses for their contribution to Australia's economy, community and culture.

Now is the time for recognition!



**A family
owned
Australian
business**

10 Tips to get you celebrating

- ✓ Use the Family Owned Australian Business emblem on everything! - product packaging, brochures, emails, social media
- ✓ Include your family's story on your business website
- ✓ Host a morning or afternoon tea for your employees, acknowledging their participation in the family business sector
- ✓ Encourage employees to bring in a funny family photo - pin them all to a corkboard for people to guess who belongs to which family
- ✓ Give your employees the chance to finish 30 minutes earlier
- ✓ Send employees a thank you email from your family
- ✓ Share the day with your followers on social media - write a Facebook post or a tweet about what it means to be a family owned business
- ✓ Host a workplace quiz - how much do you know about the family business sector?
- ✓ Invite your local politician to take a tour of your family business and discuss the family business sector
- ✓ Call your local radio talkback show to discuss National Family Business Day

If you're planning an event for National Family Business Day, let us know so we can spread the word! info@fambiz.org.au